## **Doosan Forklift Parts**

Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

With a network consisting of over 90 independent sellers, the forklift group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales places all through Canada and the U.S. The forklift product line remarkably includes 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle versions range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift company in the North American marketplace, due to their stability in maintaining a high degree of consumer service quality and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a national machinery expansion project. Initial sales of this industrialized equipment focused on large business communities, the armed forces and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Daewoo began the first home-based lift truck business in 1967, and quickly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of considerable growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling market. This project radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a new plant which helped establish the company for the fabrication of high end added-value products suitable for export. In 1993, the company had a international sales system and started exporting versions they had developed through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.